

News Release

Summer Breeze sweeps across Mövenpick Hotels & Resorts.



Up to 30% discount is offered at many of the upscale company's 82 hotels and resorts this summer, with rates starting from only USD 60.

Zurich (Switzerland), 28 April 2015. Summer is the quintessential holiday season and as the northern hemisphere prepares to welcome sunny days and balmy nights, Mövenpick Hotels & Resorts has announced its 'Summer Breeze' offer. Valid at several properties in Asia, Africa, Europe and the Middle East, the promotion offers up to 30% off for stays from 1 June to 15 September 2015, if booked between 30 April and 15 August.

Fantastic summer rates of just USD 66 (EUR 60) can be booked in <u>Nürnberg</u>, situated in Germany's Bavaria region, and of USD 60 in <u>Cairo</u> just 2 km from the pyramids of Giza. Both <u>Istanbul</u> and <u>Hanoi</u>, where Mövenpick's 'Summer Breeze' rates from USD 84 are available, were recently included the Top 5 TripAdvisor Traveller's Choice World Destinations of 2015. Lead-in rates start from USD 98 in <u>Dubai</u>, which was voted the number 1 destination in the Middle East and is home to the Dubai Summer Surprises family festival.

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Summer school holidays give families a special opportunity to travel together and discover a new destination. A number of excellent family resorts in the Mövenpick Hotels & Resorts portfolio provides ample inspiration and the company's 'Power Bites' menu for children is always a highlight with youngsters. The award-winning <u>Mövenpick Heritage Hotel Sentosa</u>, which won 'Top Luxury Family Hotel in Singapore' at last year's World Luxury Awards, offers summer rates from USD 190 (SGD 256). Page 2

In the Swiss countryside near Zurich, rates of USD 140 (CHF 132) can be booked at <u>Mövenpick Hotel Egerkingen</u>, while a beach holiday on the Red Sea shores in Jordan can be enjoyed from just USD 129 (JOD 90) at <u>Mövenpick</u> <u>Resort & Spa Tala Bay Aqaba</u>. Plenty of pools, water sports, a kids' club and horse riding make <u>Mövenpick Resort Soma Bay</u> on Egypt's Red Sea coast an equally enticing family option, starting at just USD 85.

'Summer Breeze' rates are available for several other destinations, including <u>Paris</u> and <u>Phuket</u>. The promotional discount is offered on Best Available Flexible Rates for stays from 1 June to 15 September 2015, if booked on <u>moevenpick-hotels.com</u> before 15 August.

Ends

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About Mövenpick Hotels & Resorts:

Mövenpick Hotels & Resorts, an international upscale hotel management company with over 16'000 staff members, is represented in 25 countries with 82 hotels, resorts and Nile cruisers currently in operation. Around 30 properties are planned or under construction, including Chiang Mai (Thailand), Riyadh (Saudi Arabia) and Tunis (Tunisia).

Focusing on expansion in its core markets of Europe, Africa, the Middle East and Asia, Mövenpick Hotels & Resorts specialises in business and conference hotels, as well as holiday resorts, all reflecting a sense of place and respect for their local communities. Of Swiss heritage and headquartered in central Switzerland (Baar), Mövenpick Hotels & Resorts is passionate about delivering premium service and culinary enjoyment – all with a personal touch. Committed to sustainable environments, Mövenpick Hotels & Resorts has become the most Green Globe certified hotel company in the world.

The hotel company is owned by the Mövenpick Holding (66.7%) and the Kingdom Group (33.3%). For more information please visit <u>www.moevenpick-hotels.com</u>.